

El Informador

Sirviendo a nuestra comunidad desde 1988

del Valle

El Informador del Valle - 100% Spanish Newspaper

82-015 Highway 111 Indio, Ca 92201

760-342-7558 / 951-634-0142 / 951-229-6355

Website: www.elinformadordelvalle.net / E-mail: Informador.newspaper@gmail.com

Top 10 "All American Food Festival" in the Nation!

Advertise on Our Official Magazine of "Tamale Fest 2015" (Dec 05 & 06)
"El Informador del Valle" is the only newspaper publishing the magazine
100% in Spanish.

Save your Space NOW!



It all started in 1992 with an idea by Dave Hernandez, a member of the Downtown Indio Merchants Association. The rich heritage of the tamale, consistent community support and hard working tamale makers have created the festival's tremendous success. Recently, the Food Network-TV ranked the Indio International Tamale Festival in the top 10 "All-American Food Festivals" in the nation!

Festival's Guinness World Records:
The World's largest Tamale-over 1 foot in diameter and 40 feet in length, Dec. 4, 1999. The World's largest tamale festival-with 120,000 in attendance, Dec. 2-3, 2000.

Rates:

Full Page -	Full Color	10.20" x 7.75"	\$800.00
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1/4 Page -	Full Color	5.10" x 3.85"	\$300.00
1/8 Page -	Full Color	2.55" x 3.85"	\$150.00

Publish date:
Dec 03, 2015