



Sirviendo a nuestra comunidad desde 1988

del Valle

El Informador del Valle - 100 % Newspaper

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The Biggest Coachella Valley Festival

Advertise on Our Official Magazine of "Riverside County Fair and National Date Festival 2017" (February 17 to 26)

"El Informador del Valle" is the only newspaper publishing the magazine 100% in Spanish since 1995.

Save your Space by January 31st.!



Last Year Edition!!



The 71th. Annual Riverside County Fair & National Date Festival was held February 17 – 26, 2017! The 71th Annual Riverside County Fair & National Date Festival saw perfect weather, which never dipped below 74 degrees during the day, exciting ground acts, delicious Fair food and an exciting concert line-up. Included in the price of admission were concert performances in the Fantasy Springs Concert Pavilion to the like of Eli Young Band, Voz de Mando, Cheap Trick, WAR. And for the Super Fiesta featuring: Los Dareyes de la Sierra & Sonora Santanera. The Grandstand Arena packed the house with many exciting shows, such as Monster Trucks, Hot Rod 4x4 Truck Pulling and the Demolition Derby. The Camel & Ostrich Races, a longstanding tradition and family favorite, were back to delight the audience of all ages. Presenting sponsor, Fantasy Springs Resort Casino, helped lead the way in making the Fair affordable this year with Fantasy \$5 Friday. The Riverside County Fair & National Date Festival is focused on providing amazing entertainment and affordable fun to area residents.

Deadline to submit Ad is February 3rd.

Rates:

Double Track- Full Color 16" x 10.183"	\$1,800.00
Full Page - Full Color 7.75" x 10.183"	\$1,000.00
Half Page - Full Color 7.75" x 5.09" or viceversa	\$6,00.00
1/4 Page - Full Color 5.09" x 3.877" or viceversa	\$350.00
1/8 Page - Full Color 3.877" x 2.547" or viceversa	\$200.00

